

# We Are More Than Just Eye Appointments

Dr. Patricia Flippin-Westfall

Photo by First Community Bank



*Do you or your loved one struggle with:*

- **EYE STRAIN?**
- **HEADACHES?**
- **UNABLE TO CONCENTRATE?**
- **READING PROBLEMS?**
- **DIFFICULTY WITH “LAZY EYE”?**

## **VISION THERAPY CAN HELP!**

**OPTOMETRIC VISION THERAPY** is an individual treatment program designed to improve visual function and performance. Optometric vision therapy can improve visual function much like physical therapy can improve general motor function. The benefits of optometric vision therapy which include visual information processing, and the ability to sustain visual function over time, are as applicable to the child in the classroom as they are to the adult using a computer or reading a book.



*“CHANGING THE WAY THE WORLD SEES”*

**Flippin-Westfall**  
**SEARCY EYE CARE**  
And Vision Therapy Center

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**Jacksonville**  
**VISION DEVELOPMENT**  
Center

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Dr. Patricia Flippin-Westfall

## Dear Friends,

**H**ERE WE ARE INTO SUMMER ALREADY. 2020 has been challenging in ways that none of us had expected. If you have been in to see us, or follow us on Facebook, you know we are doing all we can to keep everyone protected during this time of uncertainty. **All our patients are to wear masks, that we can supply. We check temperatures of all who enter our facility, and that includes our staff each day.** Upon arriving for an appointment, give us a call from your car and we will be right out to assist you. **Curbside assistance is available for any patients picking up new glasses or contacts, or anyone needing an adjustment or repairs.** We are making every effort for your safety and comfort at both our Searcy and Jacksonville locations.

*I am proud to continue the tradition of expert eye care that my father began in 1960. Since 2009, I have had the pleasure to serve my home town of Searcy with Vision Therapy, which is a service I am happily providing for my Jacksonville clinic as well. You may not be familiar with Vision Therapy or know that some problems with reading can be cured by these therapies. I am one of four optometrists in the state of Arkansas with a Fellowship through*



the College of Optometrists in Vision Development. Vision Therapies can correct an eye movement disorder, strabismus, amblyopia, and even hand-eye coordination that can help with sports performance. **I have a specific passion to work with parents and educators to assist children with learning problems related to their vision.**

Christine Walker with *Searcy Living Magazine* brought her children to our practice for vision therapy. She recently gave us feedback on her experience with our staff. In her words, "One of my children was diagnosed at her school as needing Vision Therapy. **I was so excited to know this therapy was available for my child right here in our home town, and it helped tremendously.** Due to the great communication I had with Dr. Westfall, who took the time to educate me as a parent, I was able to recognize that a second child of mine needed the same therapy."

While Dr. Meredith and Dr. Anderson are the associate doctors at our Searcy location, I am proud to introduce the newest member of our staff, Dr. Hannah Van Horn. She will be the primary care provider at our Jacksonville location, as I continue providing help through Vision Therapy programs at both Searcy and Jacksonville.

**Dr. Van Horn is a graduate of Southern College of Optometry in Memphis Tennessee, one of the nation's leading optometry schools.** She has spent years working with optometry patients in the office of her family optometrist in Dumas, Arkansas, all through high school, and during summers while attending college. As she shares, "I always knew I wanted to be in the medical field and help others. My eye doctor growing up made my visits something enjoyable, and I want to have that type of role in my patients' lives. I am excited about this new season in my life and I am looking forward to getting to know my patients and providing continued eye care for their whole family."



Dr. Van Horn

The last few months have been a whirlwind of change for Hannah as she graduated from Optometry School in May, then married her husband, Austin in June. Hannah and Austin had a big family wedding in Dumas. Austin grew up in Jonesboro, Arkansas and now works as a mechanical engineer in Little Rock. These days Hannah and Austin are putting effort into home projects, spending time with their Australian Shepherd "Bossier", and enjoying some downtime at a local lake. Hannah was also an officer in the Lions Club while in college, and she will be transferring her membership to the Jacksonville Lions Club. I know Hannah would be an asset wherever she chooses to apply herself in life. We are glad to have her on our team.

Whether you are ready for new glasses or contacts, an eye emergency occurs, or someone in your family may be a candidate for Vision Therapy, **give us a call.** We are open, we are operating with safety protocols, and we are here to meet all your eye care needs at either Searcy Eye Care and Vision Therapy Center or Jacksonville Vision Development Center. 🕶️

*Dr. Patricia Flippin-Westfall*

### Searcy Eye Care And Vision Therapy Center

410 W. Race Ave.  
Searcy, AR  
(501) 268-3577  
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